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Education

BFA - Graphic Design and Letterpress S.U.N.Y. Purchase - Purchase, NY 2009

Certificate - Graphic Design Shillington School - New York, NY 2010

Work Experience

Crate&Barrel / Snow / Quip / S'well 2020 - 2024 | Contract Freelance Designer

Designing for web, mobile & print. Primarily working on designing email templates, packaging and branding.

Lord&Taylor / Saks Fifth Ave 2015 - 2019 | Jr. Art Director

As a director in cosmetics, I was in charge of working with outside vendors for in-store events in addition to company look books, catelogs, emails, designing for the web and assisting with product photography.

Pearl Fisher 2014 - 2015 | Sr. Design Assistant

Packaging design. Branding. Print and digital layout for different clients.

Equinox

2010 - 2013 | Jr. Designer

Desinged almost exclusively for print producing direct mailers. Created directory design, in addition to promotional material for events. Worked with photographers to shoot for interior membership amenities.

References

- Phil Riina Executive Director, Estee Lauder
- Jackleen de La Harpe Founder & CEO, Underscore
- Aimee Petrek Creative Director, Crate&Barrel

Skills

Mac & PC Proficient:

Adobe Suite (Ai, Id, Ps, Xd) Adobe Express, Figma, Canva, Klaviyo, Asana and Monday.

Languages: English, Portuguese, Spanish.

